

Dr.MICHAEL DAVID PREMKUMAR

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Management	Alagappa University	2010
MBA	Bharathidasan University	1994
Bcom	Bharathidasan University	1990

Work Experience

Name of Institution	Address of Institution	Designation	From	To
Bishop Heber College	Puthur, Trichy	HoD	3-8-2001	Till date
David Typewriter Mart	N M Buidlings, Palakarai Trichy-8	Sales Manager	July 1990	July 1994
Philips India Ltd	Haddows Road Chennai	Area Sales Manager	April 1995	Nov 2000
Sak Infotech Ltd	V K Iyer Road Mandaveli, Chennai	Sr Area Sales Manager	December 2000	July 2001
Faxtel Systems India Pvt Ltd	Kodambakkam High Road, Chennai-34	Sr. Sales Executive	August 1994	March 1995

Teaching / Research Experience

U.G. : 12 P.G. : 17 M.Phil. : 7 Ph.D. : 4

Research Guidance

U.G. : 25 P.G. : 100+ M.Phil. : 25 Ph.D. : 8

Field Experience

Type	Name of the Sector	Designation	From	To
Industry	Philips India Ltd, Chennai	Area sales manager	1995	2000

Table of Contents

1.	Conferences / workshops / Seminars Attended	6
2.	Research Papers Presented	1
3.	Publication in Journals	1
4.	Publication in Books	0
5.	Books Published / Edited	0
6.	Conferences / Workshops / Seminars Organised	0
7.	Research Projects	0
8.	Resource Person	3
9.	Consultancy	0
10.	Awards Recieved	2
11.	Patent	0
12.	Extension Activities Undertaken	0
13.	Professional Membership	2
14.	M.Phil. / Ph.D. Produced	19 / 8

1. International level Conference on **"2nd International conference on integrated business and management"** sponsored by College organized by Annai VELankanni Arts and Science College at Thanjavur during 16/02/2018 to 16/02/2018.
2. International level Conference on **"International conference on contemporary issues and challenges in global business, economics and management"** sponsored by university organized by Sastra University, tanjavur at vallam, tanjavur during 09/02/2018 to 09/02/2018.
3. College level Orientation on **"Inaugration of young executives forum"** sponsored by college organized by Theivannai ammal college for women at villipuram during 11/08/2017 to 11/08/2017.
4. International level Conference on **"Heber International Conference on Application of Acturial Science, Mathematics, management and computer science"** sponsored by Bishop Heber College organized by Acturial Science Department at Bishop Heber College during 28/11/2016 to 30/11/2016.
5. College level Refresher on **"FDP on Business Simulations"** sponsored by Department of Management Studies, Velammal Engineering College, Chennai organized by Velammal Engineering college at Chennai during 04/08/2016 to 05/08/2016.
6. State level Workshop on **"Workshop on Business Analytics Techniques for Decision Making"** sponsored by AICTE organized by MAM College of Engineering and Technology at Trichy - 105 during 23/01/2015 to 06/02/2015.

Research Papers Presented

- 1

1. **"A study on effectiveness of digital india marketing promotions through social media among school and college students"** in the International conference on *Intenational conference on recent trends in business and finance* sponsored by Inil, organized by department of commerce at bishop heber college during 05/10/2016 to 05/10/2016.

Publication in Journals

- 1

1. **"Agents perception on low life insurance penetration in India with reference to trichy district"** published in International journal of entrepreneurship and business environment perspectives (PEER REVIEW) Vol. 7, Issue No. 2, June 2018 ISSN : 2279-0918.
Impact factor , Scopus Index , h - index 6, Citation index

Awards Recieved

- 2

Award Name	Presented by	Year	Level	Instituted by / Place	amount
Innovative educator award		01/01/1900	SELECT		
Innovative educator award		01/01/1900	SELECT		

PROFESSIONAL MEMBERSHIP

- 2

- * Member, Board of studies of JJ College of Arts and Science Pudukottai during 06/01/2017 - Till Date
- * Member, Board of studies of St Josephs College during 06/01/2016 - Till Date

RESOURCE PERSON

- 3

1. College level Chair Person on **"startup mela"** at Josephs institute of management, 25/01/2018.
2. State level Workshop on **"Radical Transformation in Business"** at MAM B School, 17/02/2017.
3. Regional level Seminar on **"Stress Management"** at SBIOA School, KK Nagar, 01/01/2015.

JOURNAL REFEREE

1. **Member** of International Journal "http://www.inderscience.com/doc.php?word=11749_71563"(vol.) at USA during 01/01/1900 - .



Signature of Staff
(MICHAEL DAVID PREMKUMAR)